

# reflectel™

The Ultimate Mirror-TV

## PREMIER FRAME CATALOG





*With a click of your remote, your TV magically turns into a Mirror, and back again!*



*75" Gilded Carved Landscape - Upper East Size, NY*

**ENJOY THIS SELECTION OF FRAMES.  
UNLIMITED CUSTOM OPTIONS AVAILABLE.**

**MIRROR TV INTRODUCTION**

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**MIRROR TVs IN SITUATION**

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**AS SEEN IN:**

- Bloomingdale's - 6th Floor, 59<sup>th</sup> St. New York
  - Crestron Showroom D&D Building - New York
  - Christopher Peacock Showroom D&D Building - New York
  - Hearth Cabinet - Chelsea, New York
- 

*\*Gilded Carved and Specialty Wood Series on our website.*

*To make an appointment, request a quote, or arrange a site visit please contact us.  
Inquire about our White Glove Installation Services.*



## MIRROR TV ORIENTATIONS: COMPLETE CUSTOMIZATION



**Landscape:** Edge-to-Edge—perfect for over a fireplace mantel. *We are the only Mirror TV maker fabricating edge-to-edge TV concealment.*

**Square:** Everyone loves squares—for when you want more. *Extra bonus: hide your soundbar!*

**Portrait:** Majestic vertically oriented solutions—maximum customization. TV placement is variable to meet your needs.

**Landscape, Square, Portrait Plus:** You determine the Frame Outer dimension and we proportion the Mirror for you. Complete customization with variable TV placement.

## TV MIRROR MAKEOVER: BEFORE AND AFTER

55" Gilded Carved Landscape - Scarsdale, NY



Before: OLED Television

After: Reflectel Mirror TV Off



After: Reflectel Mirror TV On



# TV MIRROR MAKEOVER: BEFORE AND AFTER

55" Gilded Carved Landscape - Philadelphia, PA



Without Reflectel: Black Plastic OLED on Cherry Paneling



With Reflectel: Stunning Arts + Crafts Gilded Carved Frame enhancing custom woodwork

65" Signature Series Landscape - Bergen County, NJ



Before: OLED Television



After: Reflectel Mirror TV Off

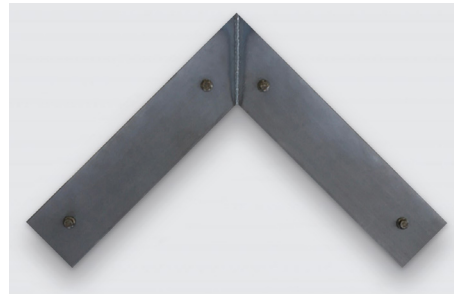


After: Reflectel Mirror TV On

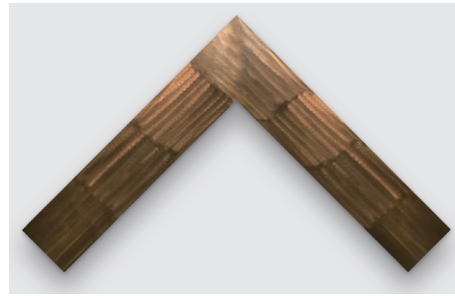


**METAL SERIES: MODERN, VERSATILE, STRIKING**

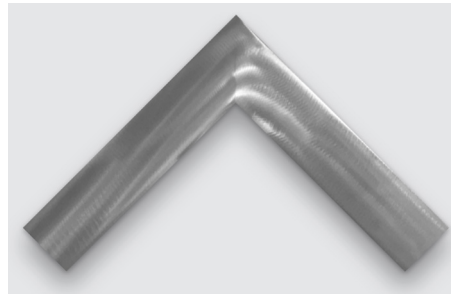
**METAL**



Raw Bolt - M1



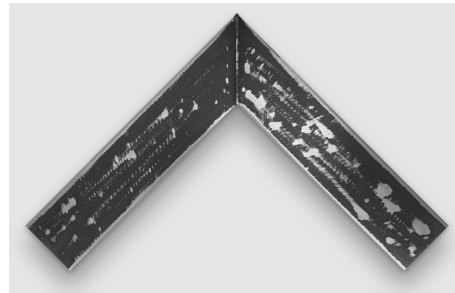
Zirconia Bronze - M3



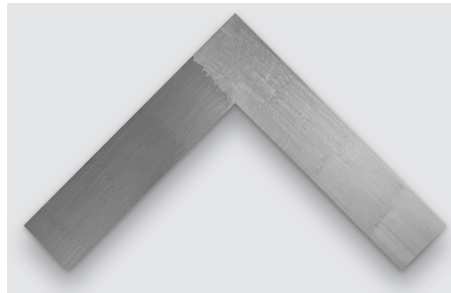
Brushed Aluminum - M4



Brushed Satin - M5



Industrial Satin - M7



Ground Gloss - M8

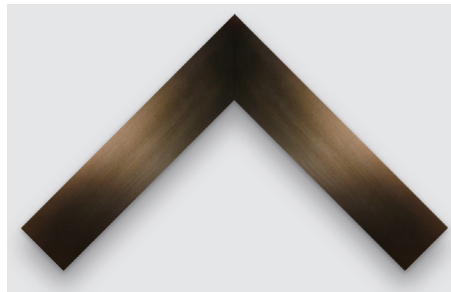
**SPECIALTY METAL**



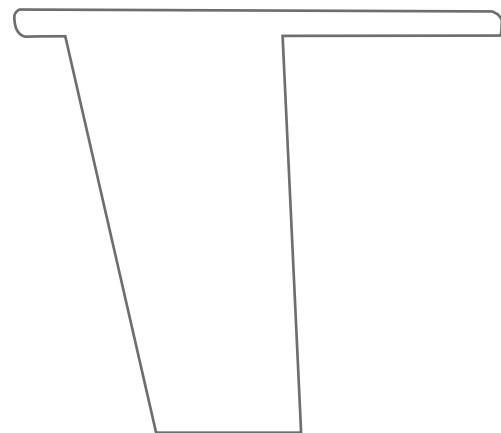
Brushed Antique Bronze - SM1



Blackened Steel - SM2



Brushed Bronze - SM3



*Additional Finishes available—Custom Painted Cavities*



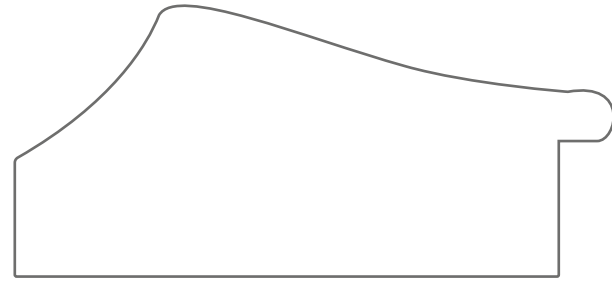
Raw Bolt - M1



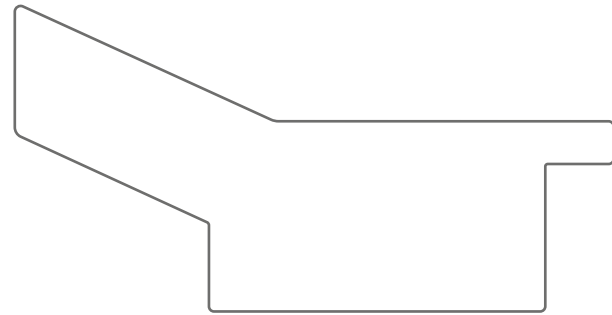
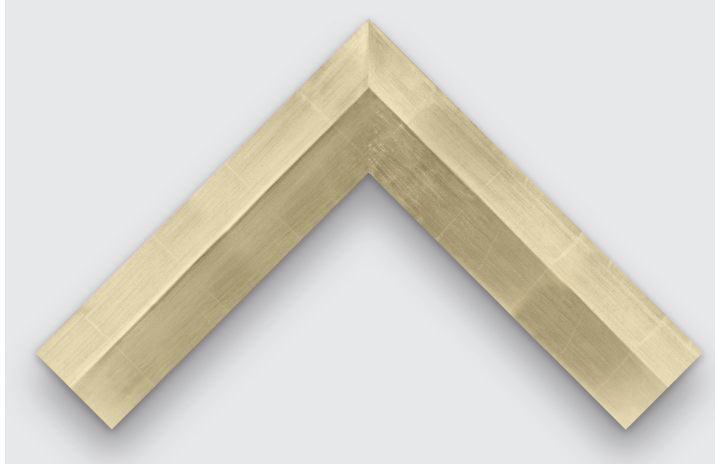
Zirconia Bronze - M3



**GILDED SERIES: SLEEK, ELEGANT, SHIMMERING**



Pale Gold Red Clay - GS2



White Gold Blue Clay - GS8

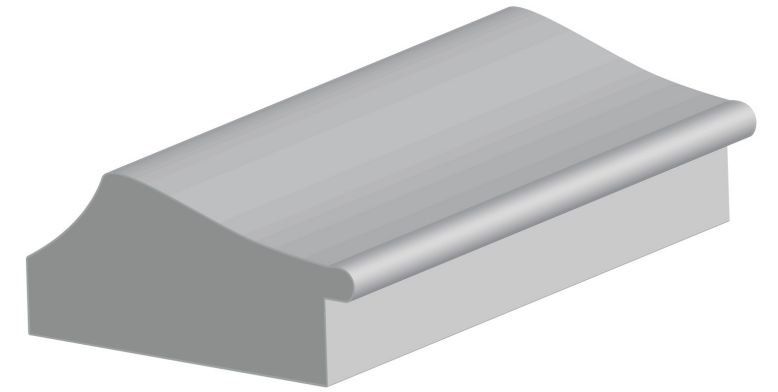


Lemon Gold Red Clay - GS11

*Additional Finishes available: White Gold, Yellow Gold, Lemon Gold, Pale Gold, Moon Gold*



Pale Gold Red Clay - GS2



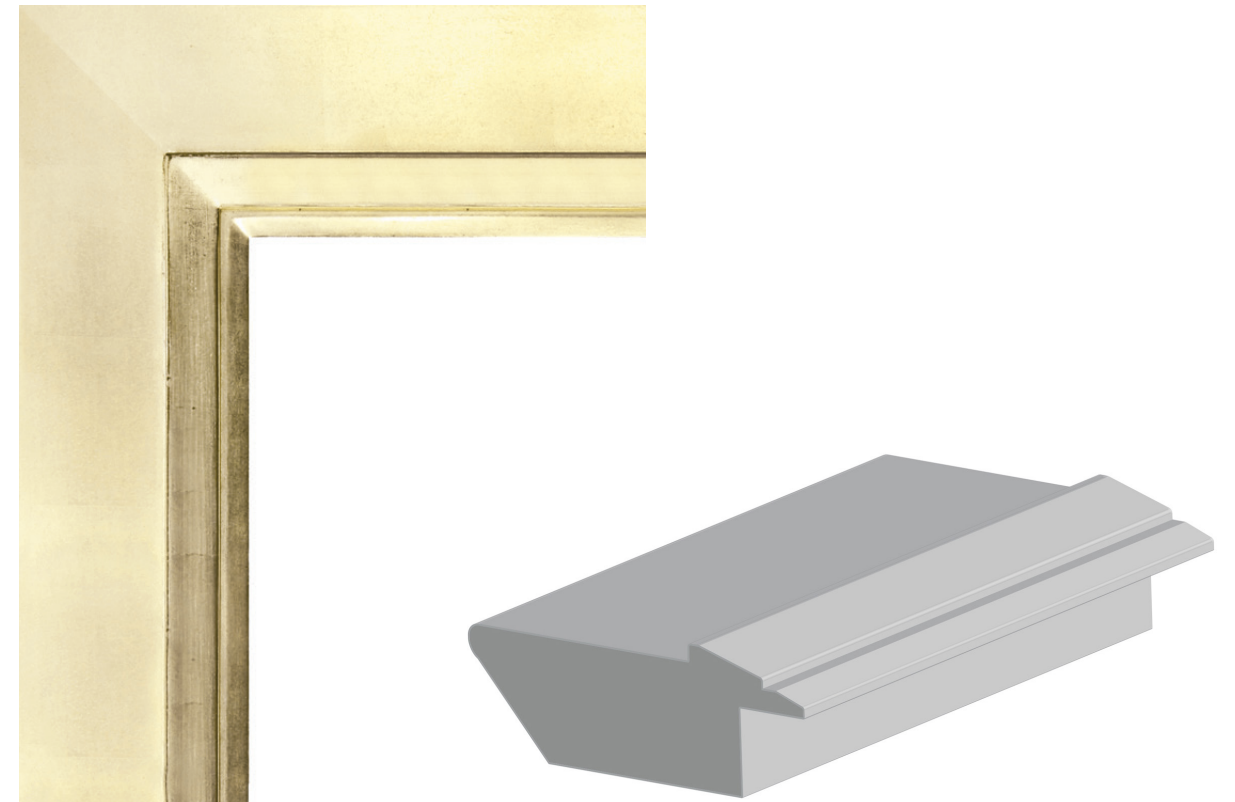
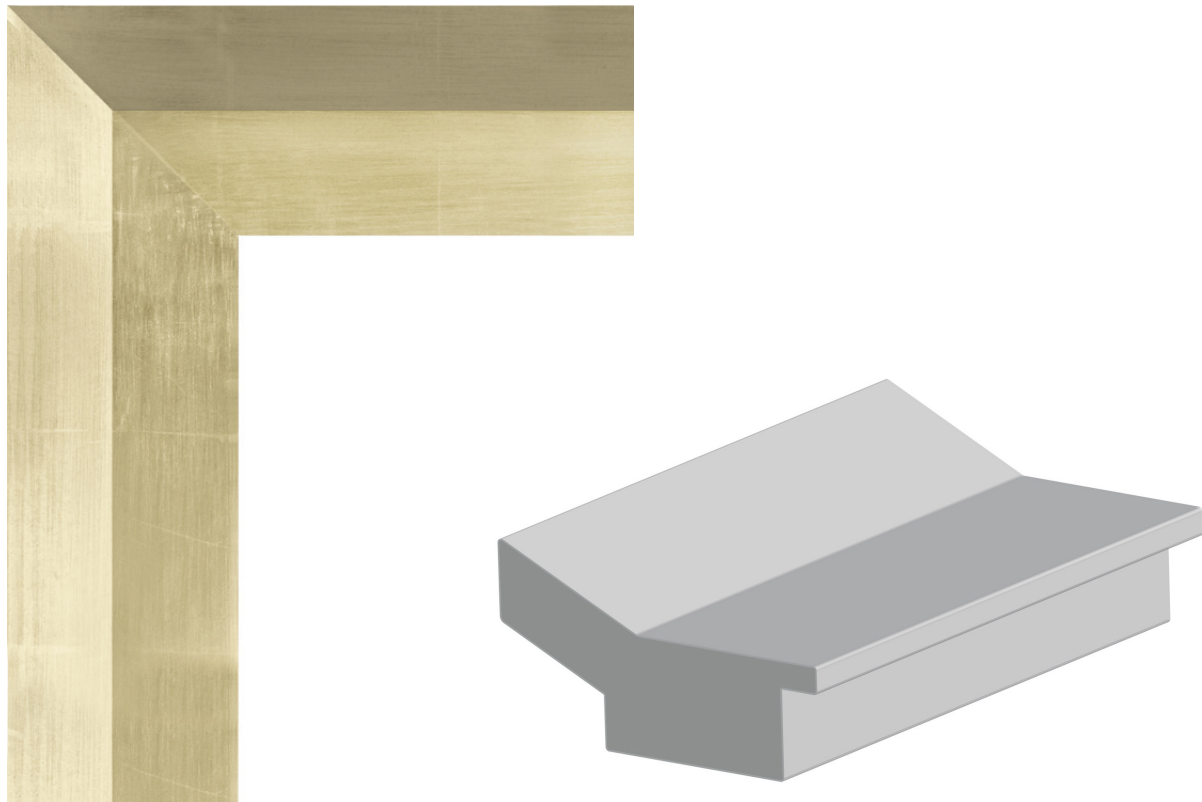




White Gold Blue Clay - GS8



Lemon Gold Red Clay - GS11





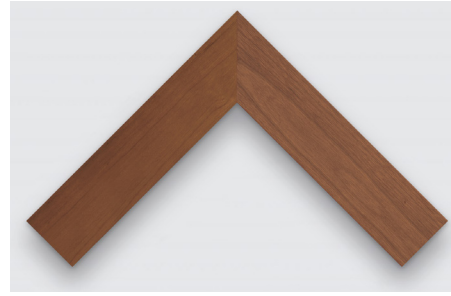
MODERN WOOD SERIES: ORGANIC, AUTHENTIC, TIMELESS



Natural Maple - MW1



Mahogany Maple - MW2



Cherry Maple - MW3



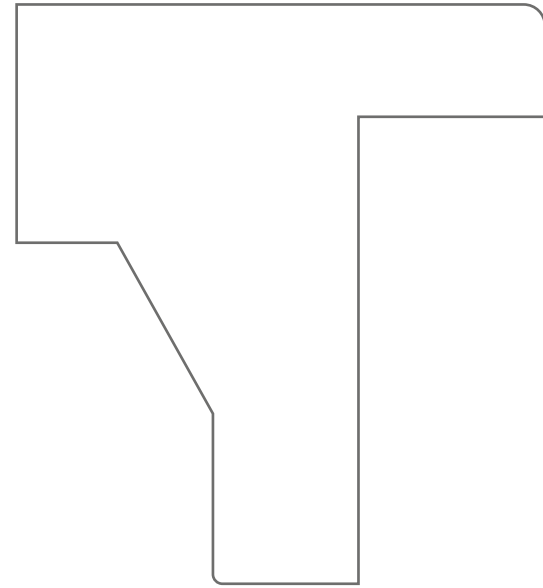
Black Wash - MW5



Charcoal - MW4



White Wash - MW6



*Unlimited Wood Finishes available*

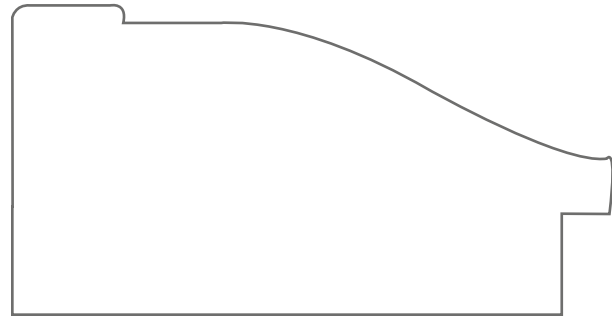


*Square Orientation with Mahogany Maple - MW2*

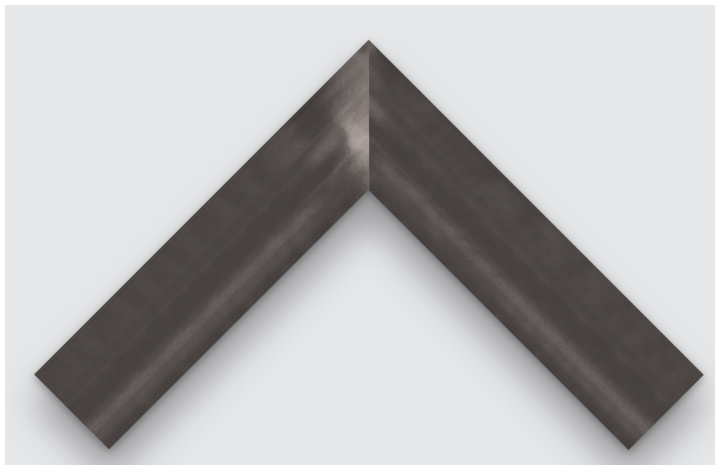
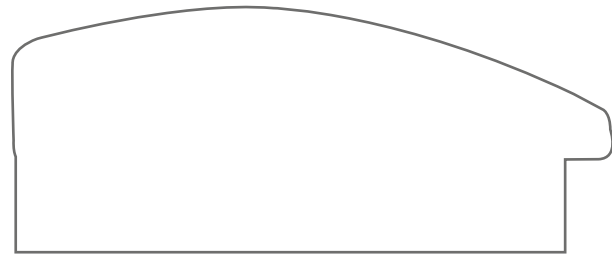




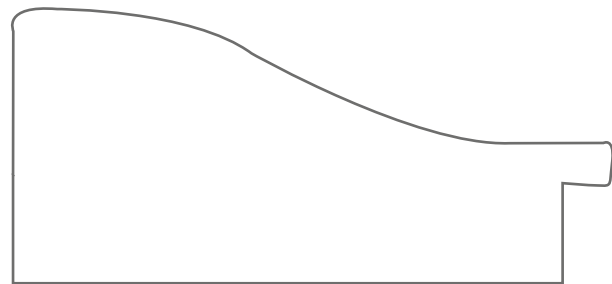
Auburn Mahogany - MG1



Chocolate Mahogany - MG4



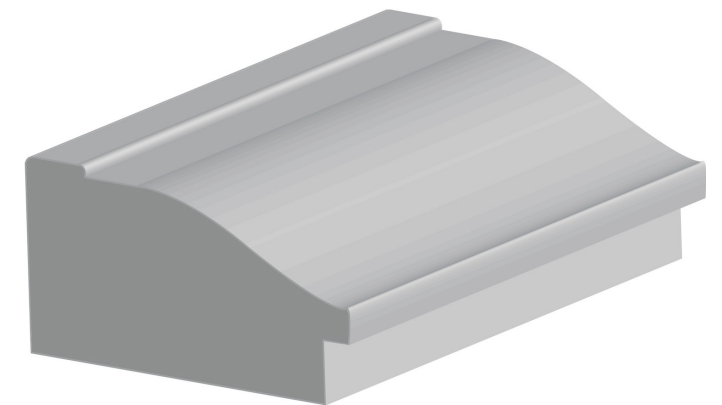
Ebonized Grey Mahogany - MG11



*Additional Mahogany Finishes available*



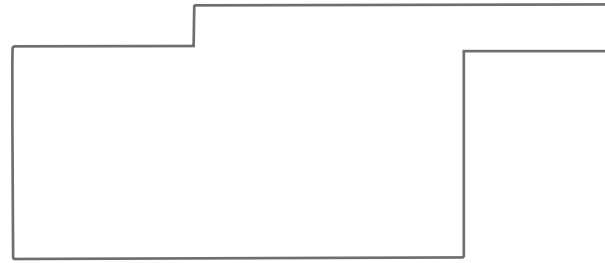
Auburn Mahogany - MG1



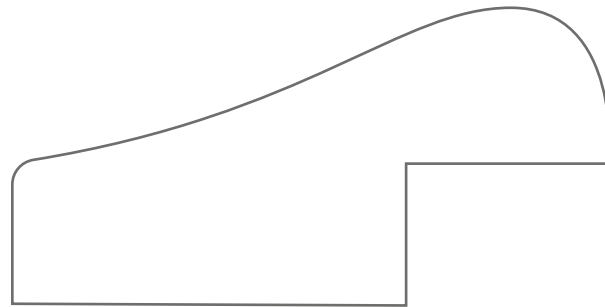




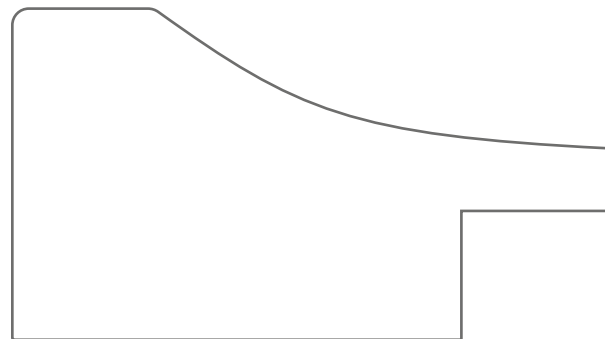
Stair-Step Checkerboard - L2



Swan Woven Distressed - L7



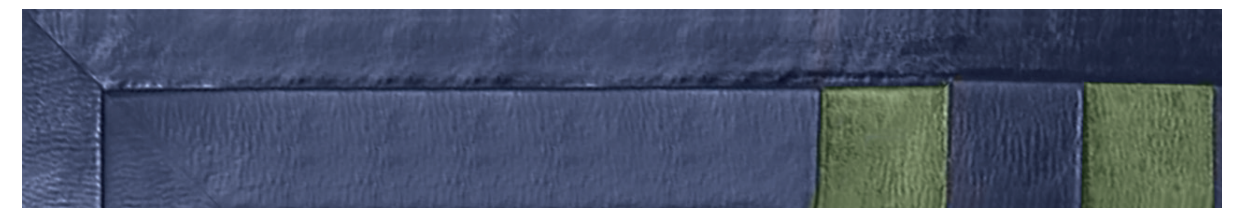
Cove Rustic Leather - L16



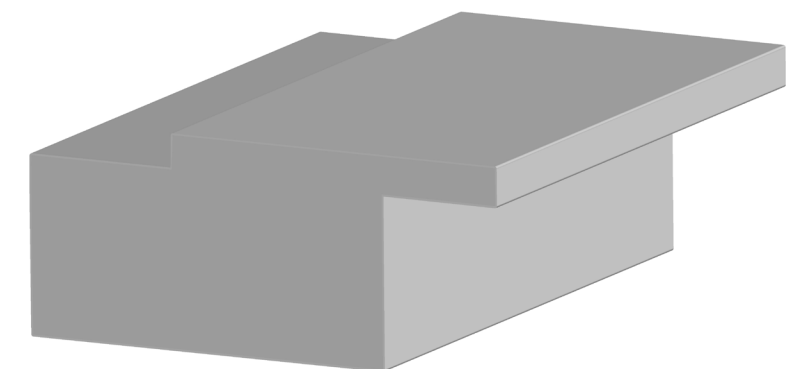
*Additional Finishes available or provide your own material*



Stair-Step Checkerboard - L2



*Stair-Step Checkerboard dyed in various color combinations*



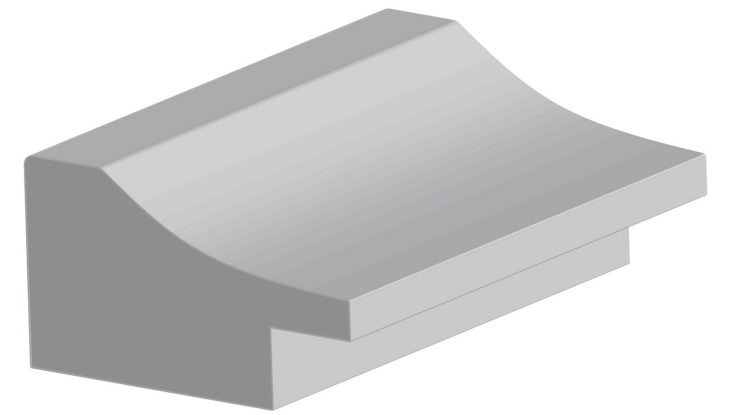
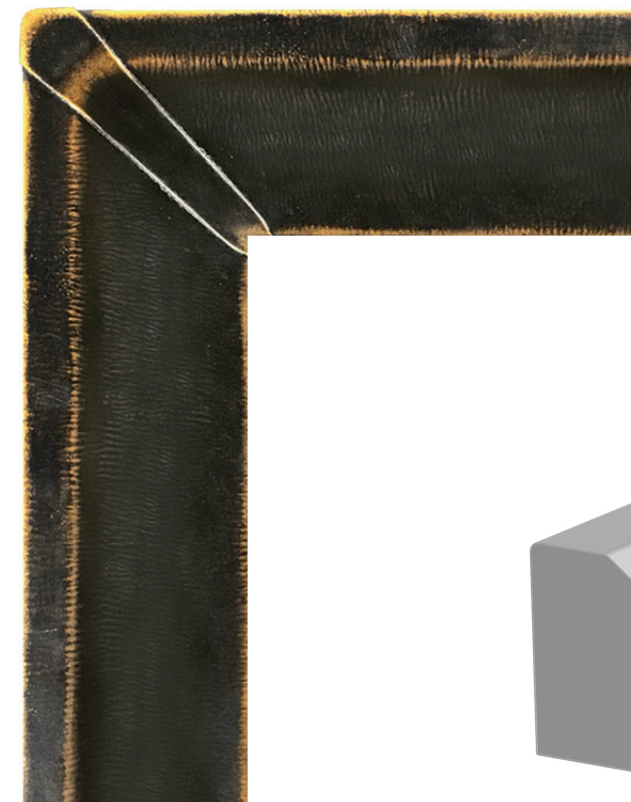
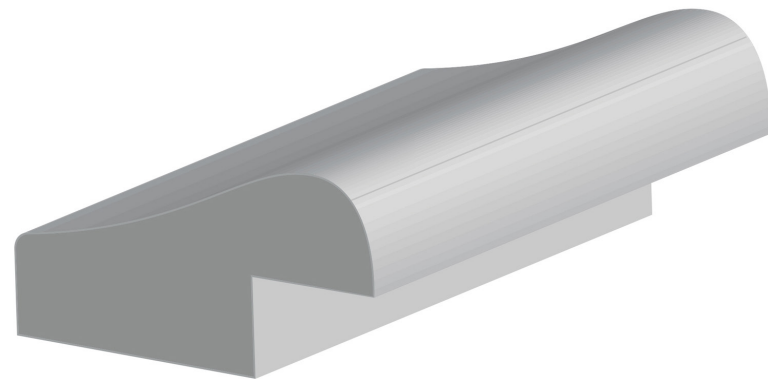




Swan Woven Distressed - L7



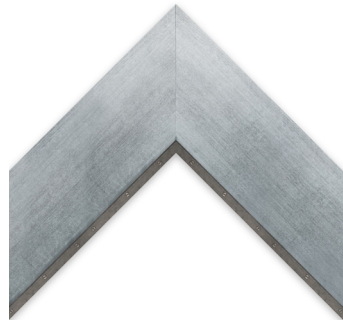
Cove Rustic Leather - L16





**SIGNATURE SERIES: DISTINCT, PRACTICAL, VERSATILE**

**SIGNATURE ESSENTIAL**



ES1



ES2

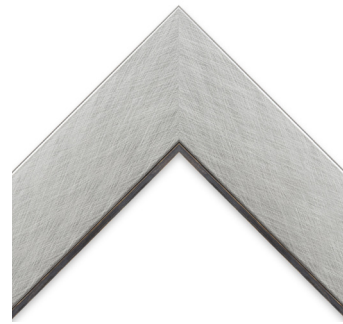


ES3

**SIGNATURE ELITE**



EL1

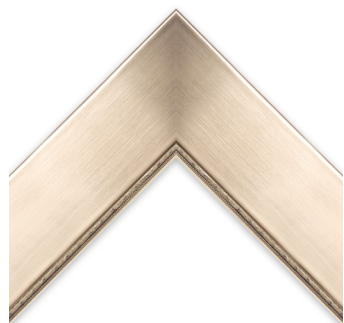


EL4



EL7

**SIGNATURE METAL & LEATHERETTE**



EM3



EM5



SL2

*Additional frames styles available*



*Portrait Orientation customizable LxW size—just ask!*



**SIGNATURE SERIES: DISTINCT, PRACTICAL, VERSATILE**

SIGNATURE CARVED



SC25-S-O



SC17-G



SC20-G

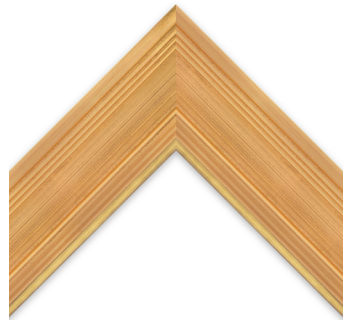


SC6-S

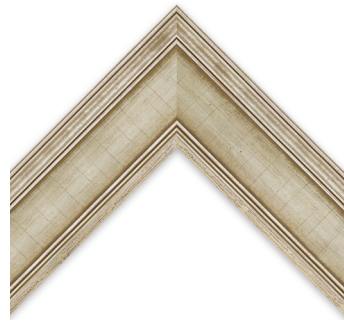


SC2-S

SIGNATURE SHAPED



SS1



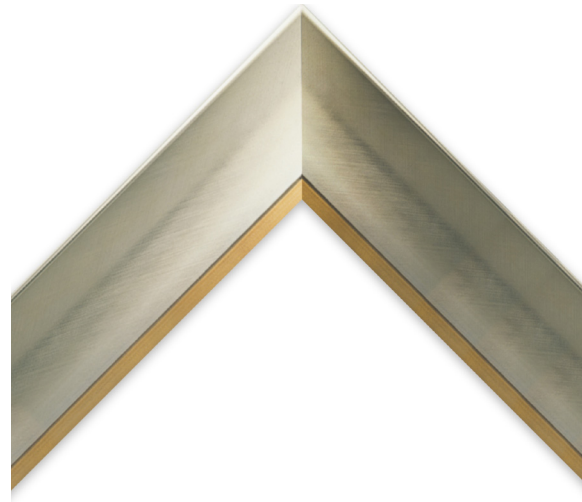
SS3-S



SS7-S



SS7-G



SS8



SC20-G with fillet



SS3-S with fillet

*More Signature Frames options available on our website and showroom*



**SIGNATURE SERIES: DISTINCT, PRACTICAL, VERSATILE**

SIGNATURE WOOD



SWR-2-O with fillet

*Signature Finishes, our prefinished series in stock with complimentary lip fillet*

**CUSTOM FRAME BUILDUPS: THE FINISHING TOUCH**



*Only Reflectel makes TV Mirror Frames with one-of-a-kind buildups to match your interior design scheme*



## OVER FIREPLACE: OUR MOST POPULAR LOCATION

*55" Gilded Shaped Portrait - Brooklyn Townhouse, NY*



Reflectel Mirror TV Off



Reflectel Mirror TV On

*55" Modern Wood Maple Landscape - Southampton, NY*



Reflectel Mirror TV Off



Reflectel Mirror TV On

*49" Zirconia Bronze Landscape - Nassau County Long Island, NY*



Reflectel Mirror TV Off



Reflectel Mirror TV On

*65" Modern Wood White Lacquer Portrait Plus - Greenwich Village Loft, NY*



Before: Plain Black Rectangle



After: Mirror TV



IN SITUATION: THE BACCARAT HOTEL

49" Mahogany Portrait Plus - Baccarat Hotel, 28 W 53rd Street, NY



IN SITUATION: NYC RESIDENCE

75" Gilded Carved Landscape Plus - Upper East Side, NY







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To make an appointment, request a quote,  
or arrange a site visit please contact us:

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