reflectel™
The Ultimate Mirror-TV

PREMIER FRAME CATALOG
With a click of your remote, your TV magically turns into a Mirror, and back again!

REFLECTEL MIRROR TVS: THE LUXURIOUS CHOICE

ENJOY THIS SELECTION OF FRAMES. UNLIMITED CUSTOM OPTIONS AVAILABLE.

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AS SEEN IN:
Bloomingdale’s - 6th Floor, 59th St. New York
Crestron Showroom D&D Building - New York
Christopher Peacock Showroom D&D Building - New York
Hearth Cabinet - Chelsea, New York

*Gilded Carved and Specialty Wood Series on our website.
To make an appointment, request a quote, or arrange a site visit please contact us.
Inquire about our White Glove Installation Services.
MIRROR TV ORIENTATIONS: COMPLETE CUSTOMIZATION

Landscape:  Edge-to-Edge—perfect for over a fireplace mantel. We are the only Mirror TV maker fabricating edge-to-edge TV concealment.

Square: Everyone loves squares—for when you want more. Extra bonus: hide your soundbar!

Portrait: Majestic vertically oriented solutions—maximum customization. TV placement is variable to meet your needs.

Landscape, Square, Portrait Plus: You determine the Frame Outer dimension and we proportion the Mirror for you. Complete customization with variable TV placement.

TV MIRROR MAKEOVER: BEFORE AND AFTER

55” Gilded Carved Landscape - Scarsdale, NY

Before: OLED Television
After: Reflectel Mirror TV On
After: Reflectel Mirror TV Off

Before: OLED Television
After: Reflectel Mirror TV Off

After: Reflectel Mirror TV On
TV MIRROR MAKEOVER: BEFORE AND AFTER

55” Gilded Carved Landscape - Philadelphia, PA

Without Reflectel: Black Plastic OLED on Cherry Paneling

With Reflectel: Stunning Arts + Crafts Gilded Carved Frame enhancing custom woodwork

65” Signature Series Landscape - Bergen County, NJ

Before: OLED Television

After: Reflectel Mirror TV Off

After: Reflectel Mirror TV On
**METAL SERIES**: MODERN, VERSATILE, STRIKING

**METAL**

- Raw Bolt - M1
- Zirconia Bronze - M3
- Brushed Aluminum - M4
- Brushed Satin - M5
- Industrial Satin - M7
- Ground Gloss - M8

**SPECIALTY METAL**

- Brushed Antique Bronze - SM1
- Blackened Steel - SM2
- Brushed Bronze - SM3

Additional Finishes available—Custom Painted Cavities
GILDED SERIES: SLEEK, ELEGANT, SHIMMERING

Pale Gold Red Clay - GS2

White Gold Blue Clay - GS8

Lemon Gold Red Clay - GS11

Additional Finishes available: White Gold, Yellow Gold, Lemon Gold, Pale Gold, Moon Gold
GILDED SERIES: SLEEK, ELEGANT, SHIMMERING

White Gold Blue Clay - GS8

Lemon Gold Red Clay - GS11
MODERN WOOD SERIES: ORGANIC, AUTHENTIC, TIMELESS

- Natural Maple - MW1
- Mahogany Maple - MW2
- Cherry Maple - MW3
- Black Wash - MW5
- Charcoal - MW4
- White Wash - MW6

Unlimited Wood Finishes available

Square Orientation with Mahogany Maple - MW2
MAHOGANY SERIES: TIMELESS, SUSTAINABLE, HANDSOME

Auburn Mahogany - MG1

Chocolate Mahogany - MG4

Ebonized Grey Mahogany - MG11

Additional Mahogany Finishes available
LEATHER SERIES: CHIC, EARTHY, URBANE

Stair-Step Checkerboard - L2

Swan Woven Distressed - L7

Cove Rustic Leather - L16

Additional Finishes available or provide your own material
LEATHER SERIES: CHIC, EARTHY, URBANE

Swan Woven Distressed - L7

Cove Rustic Leather - L16
SIGNATURE SERIES: DISTINCT, PRACTICAL, VERSATILE

SIGNATURE ESSENTIAL

ES1
ES2
ES3

SIGNATURE ELITE

EL1
EL4
EL7

SIGNATURE METAL & LEATHERETTE

EM3
EM5
SL2

Additional frames styles available

Portrait Orientation customizable LxW size—just ask!
SIGNATURE SERIES: DISTINCT, PRACTICAL, VERSATILE

SIGNATURE CARVED

SC20-G  SC2-S  SC6-S  SC17-G  SC25-S-O

SIGNATURE SHAPED

SS1  SS3-S  SS7-S  SS3-G  SS8

More Signature Frames options available on our website and showroom

SC20-G with fillet
SS3-S with fillet
SIGNATURE SERIES: DISTINCT, PRACTICAL, VERSATILE

SIGNATURE WOOD

- SWR2-O
- SWR3-O
- SWR6-O
- SWR12-W-4
- SWR12-B-4

Signature Finishes, our prefinished series in stock with complimentary lip fillet

CUSTOM FRAME BUILDUPS: THE FINISHING TOUCH

Only Reflectel makes TV Mirror Frames with one-of-a-kind buildups to match your interior design scheme
OVER FIREPLACE: OUR MOST POPULAR LOCATION

55" Gilded Shaped Portrait - Brooklyn Townhouse, NY

Reflectel Mirror TV Off
Reflectel Mirror TV On

49" Zirconia Bronze Landscape - Nassau County Long Island, NY

Reflectel Mirror TV Off
Reflectel Mirror TV On

55" Modern Wood Maple Landscape - Southampton, NY

55" Modern Wood White Lacquer Portrait Plus - Greenwich Village Loft, NY

Before: Plain Black Rectangle
After: Mirror TV
IN SITUATION: THE BACCARAT HOTEL

49” Mahogany Portrait Plus - Baccarat Hotel, 28 W 53rd Street, NY

IN SITUATION: NYC RESIDENCE

75” Gilded Carved Landscape Plus - Upper East Side, NY
To make an appointment, request a quote, or arrange a site visit please contact us:

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