



**49" Samsung NU8000
White Gold Plate Frame**

The Ultimate Mirror-TV



MIRROR-TV OFF

MIRROR-TV ON

The Ultimate Concealment



BEFORE

Reflectel is your TV-makeover headquarters

Nothing Else Compares

Not all Mirror-TVs are created equal. In a marketplace full of cheap glass, boring frames, and inferior TVs, we are here to stand out and offer the luxury solution. We create a glamorous hybrid of technology and design.





MIRROR-TV OFF

MIRROR-TV ON

Baccarat Hotels in NYC wanted a discreet, elegant solution for hiding televisions in their premiere suites. Reflectel, was selected to design and build 126 custom Mirror-TVs in Sustainable Smoked Oak.

Reflectel View glass was selected for its 70% maximum TV transmission, and the highest quality beamsplitter mirror glass.

Only our proprietary, optically coated, 4mm glass achieves this high bar. Ready to cut in our Tribeca factory.



Baccarat
HOTEL
NEW YORK



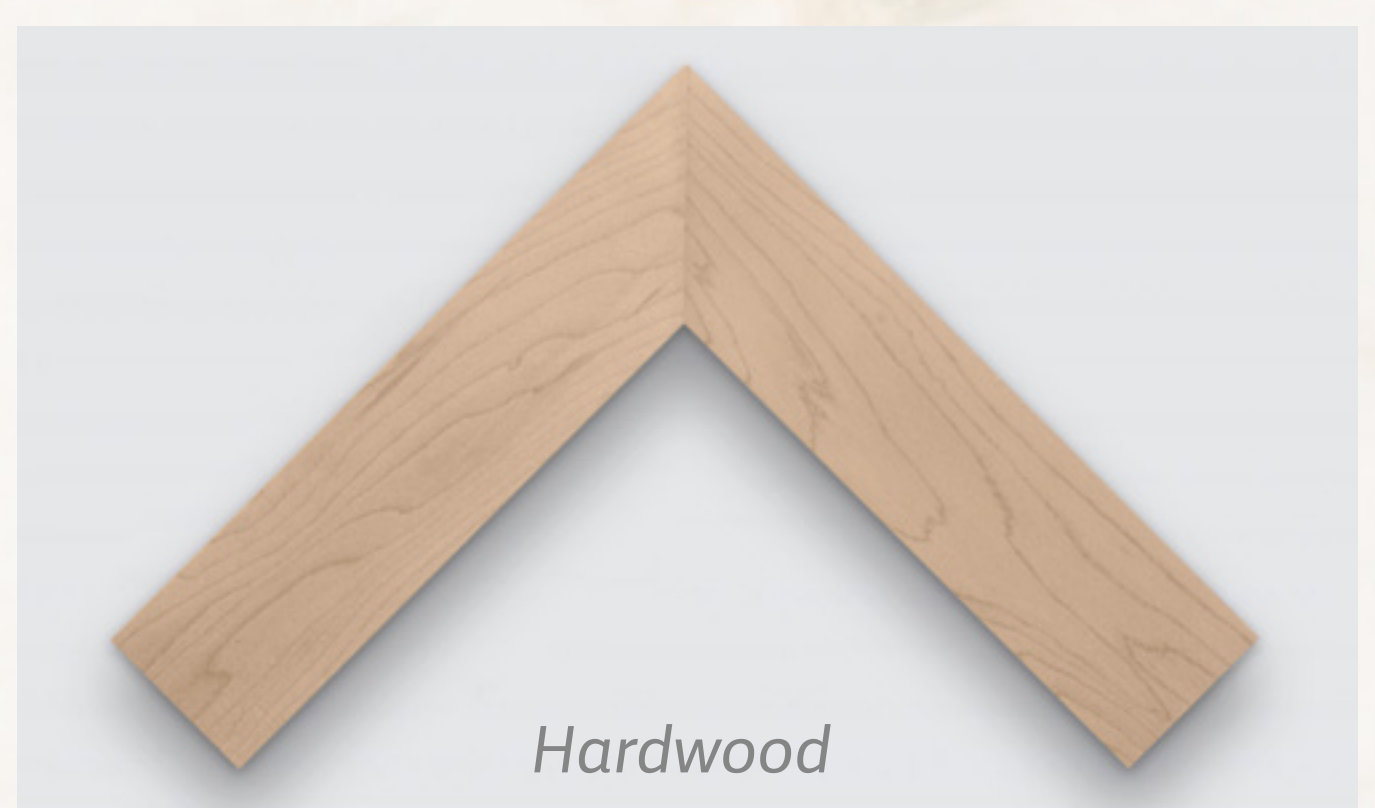
Frame & Design

Five Frame Series that synergize with every interior

Gilded
Leather
Metal
Signature
Wood

Our exceptional frames are crafted by hand of superior materials in countless styles. Whether you are looking for sleek and modern, or something more exquisite, you can find hundreds of frames on display in our Tribeca showroom.

Our design team will guide you through the process, from selecting the materials to the installation. Please schedule a free consultation or email for a complimentary Photoshop mockup.



Three Glass Options

VIEW - 70% Transmission for the Luxury Solution

LOOK - 50% Transmission for Hospitality and Institutional

SPA - 70% Reflectivity for Bathrooms, Home Gyms, and Spas

- Reflectel is the only company that fabricates Mirror-TVs with 3 top glass choices in-house and ready to fabricate
- Our Tribeca Factory offers back painting for Portrait and Landscape Plus Orientations
- View Glass is the #1 Transmission Glass favored by Top AV Integrators and Designers
- Featured in the Crestron Experience Center in the D&D Building
- Bloomingdale's Flagship 59th Street Home Floor on 6
- Lillian August Norwalk CT

Mirror-TV Orientations

LANDSCAPE



LANDSCAPE PLUS



PORTRAIT



PORTRAIT PLUS



Bloomingdale's

BLOOMINGDALE'S FLAGSHIP 59TH STREET HOME FLOOR ON 6



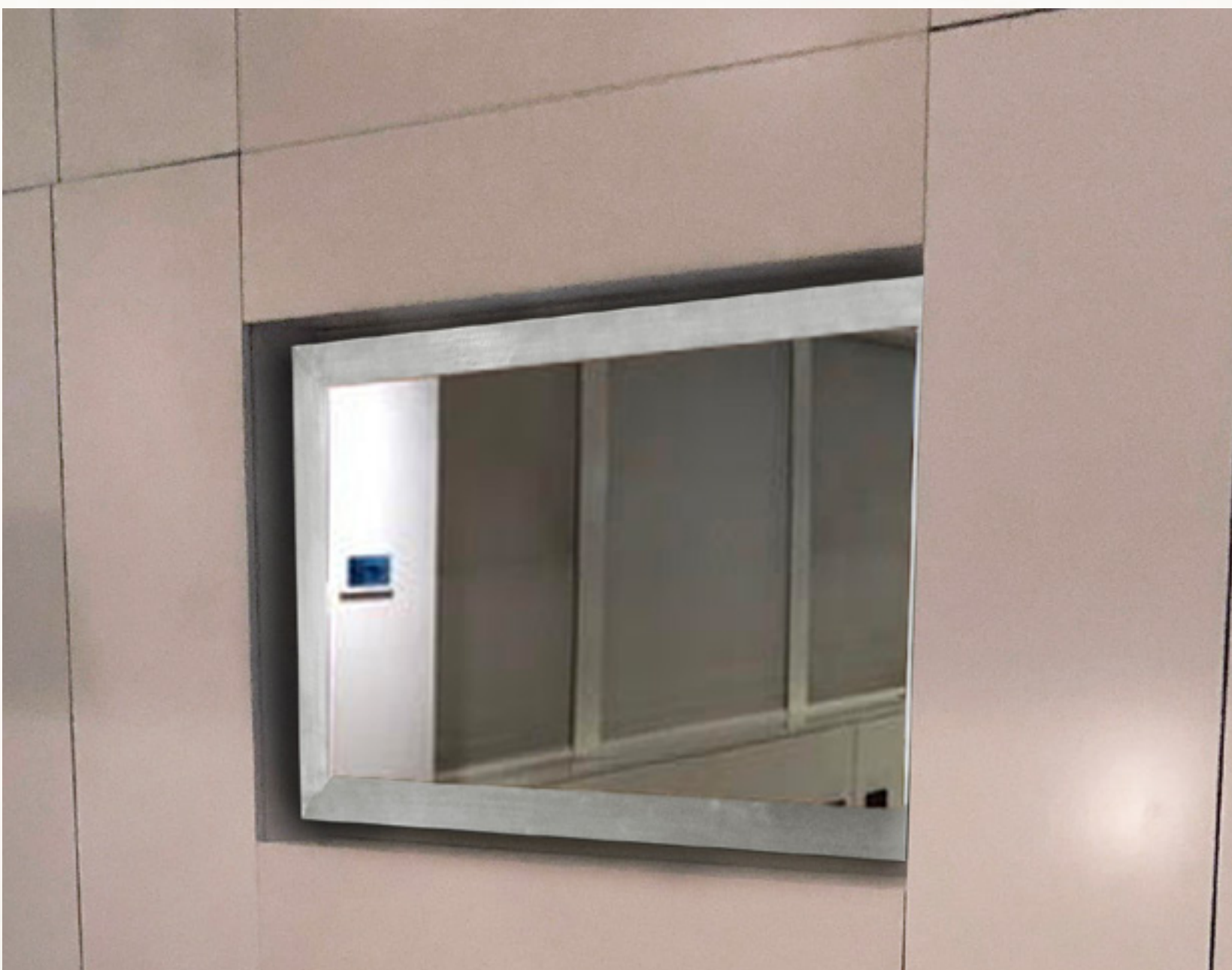
65" LANDSCAPE SAMSUNG MU8000
METAL SERIES: BRUSHED STEEL



49" PORTRAIT MU8000
MAHOGANY SERIES: CLASSIC

Creston - D&D Building

CRESTON EXPERIENCE CENTER IN THE D&D BUILDING



MIRROR-TV OFF



MIRROR-TV ON

49" LANDSCAPE SAMSUNG Q6F SERIES
METAL SERIES: BRUSHED SATIN

NEW: Signature Series



MIRROR-TV OFF

MIRROR-TV ON

An elegant and affordable way to disguise your television.

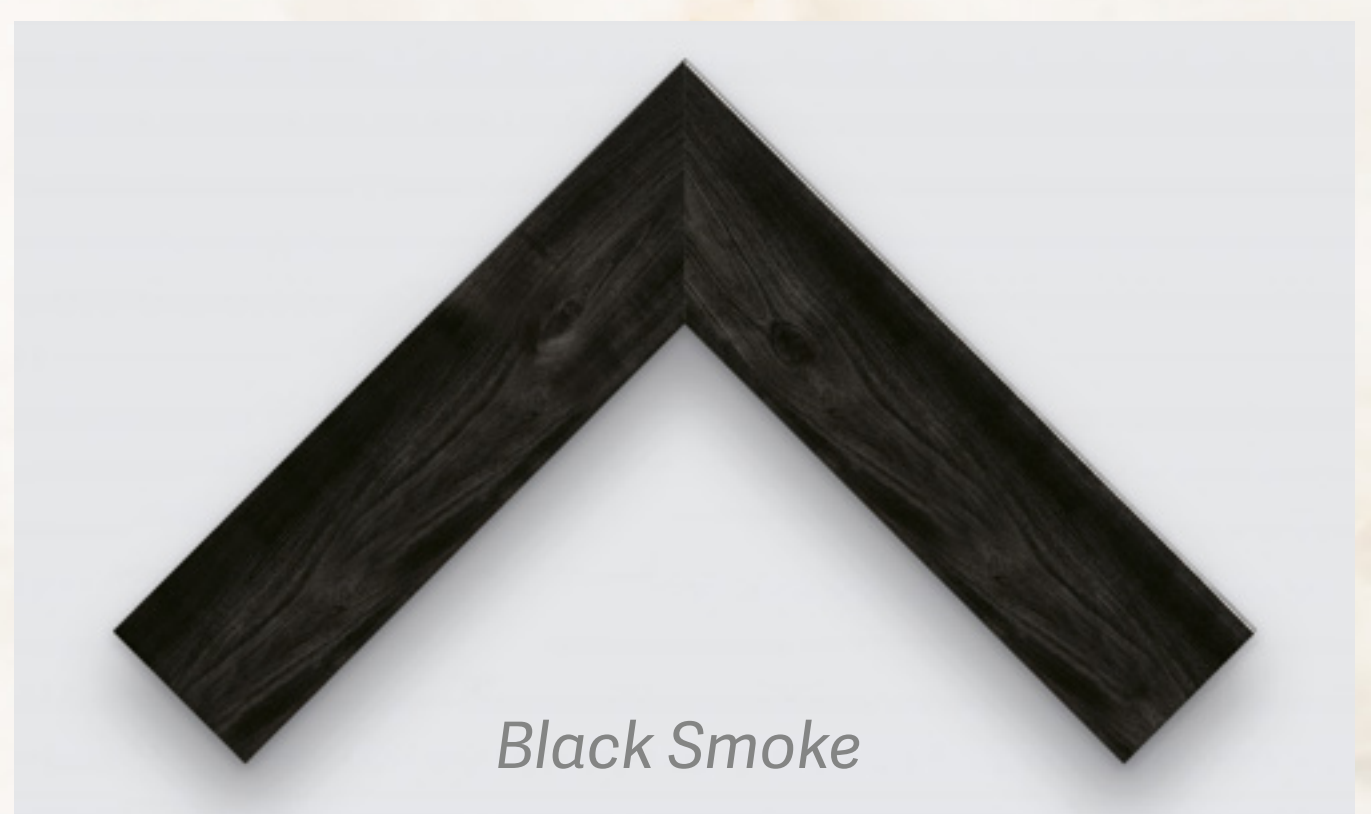
Signature Series: 3 Amazing Options

Essential
Elite
Elite Metal

All the finishes are available in a sleek and minimal profile that is versatile enough to fit into any interior. We are thrilled to be able to offer Reflectel's service and craftsmanship to new customers, and can't wait to see these TVs in homes around the world.



Warm Silver



Black Smoke



Mocha Walnut



Crosshatch

Featured In

WESTCHESTER
MAGAZINE

AD
ARCHITECTURAL DIGEST

goop

The New York Times

 **HOUSE**tipster

TECHNOLOGY
INTEGRATOR

 **CONNECTED**
DESIGN



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